

**HYBRID FESTIVAL OF FONDAZIONE CIRKO VERTIGO
FROM 20 TO 22 JULY IN MONDOVÌ**

**Dance, workshops, game jams, photography: art and culture invade the city
The interactive live and streaming festival for a smart city**



A large, joyful and varied artistic-cultural ecosystem. A festival not only to watch, but to experience, to develop together, artists and audience, an opportunity for creative exchange on the hot topics of the future. The **Hybrid Festival**, promoted and organised by **Fondazione Cirko Vertigo**, partner in the European project Dialog City together with the City of Aschaffenburg, Stadtarchiv Graz, Culturepolis and Quatorze, within the framework of the European Union's Creative Europe programme, will invade the city and streets of Mondovì, in the province of Cuneo, **from 20 to 22 July**, under the artistic direction of **Raffaele Irace** and in the context of **Piazza di Circo**, a festival organised by the L'Albero del Macramè Association.

"For Hybrid Festival I wanted to create an artistic ecosystem integrating memory, discovery and creativity. To realise an event that would interact on several levels with citizenship and make it more participatory in the creation of a common map that is increasingly interactive, smart and dialoguing", explains the kermesse's artistic director, **Raffaele Irace**.

The team of which Cirko Vertigo Foundation is the leader of the Italian section of the Dialog City project, together with the Italian partners **Municipality of Mondovì**, **CFP CEMON** and **CIAC**, coordinated by **Federico Fazari**, has worked in constant synergy with international partners. Dialog City aims to start from a new way of thinking to make digital transformation understandable and applicable. The objective is therefore to combine spaces dedicated to social aggregation with urban digitalisation, while respecting the environment and eco-sustainable policies.

"Our city confirms its artistic and cultural vocation," commented the mayor of Mondovì, **Luca Robaldo**, and the councillor for Events, **Alessandro Terreno**, "by integrating the new Hybrid Festival proposal within the already well-established Piazza di Circo programme. We are proud and honoured to be able to host an event of this magnitude, which for three days will embellish our historic city centre with its international, participatory and intergenerational breath, enriched of course by an innovative approach capable of blending reality with digital tools. An opportunity for shared growth that we hope will meet with the approval of tourists, onlookers and inhabitants, for which we renew our gratitude to the Cirko Vertigo Foundation and all the project partners".

"Hybrid festival is a great opportunity for our training centre to be able to develop a European project in an area with a vocation for art and culture", says **Marco Lombardi**, director of the CFP Cemon vocational training centre. "Combining artists, who have always been thinkers and visionaries, with the digitalisation that is conditioning our present, will give important results for the creation of specialised training courses for artists. We are very curious about what will be the result of a project like this, which has many European countries interested, creating a truly unique digital-artistic contamination".

The Festival will consist of workshops and a new performance format, devised by choreographer Raffaele Irace, called 24 Hours x 24 Minutes, in which two dancers, **Marco Volta** and **Rosalie Wanka**, will share a stage space - in this case different locations in the city of Mondovì - for 24 hours, at the end of which they will have to present a performance lasting at least 24 minutes. The performances will be streamed live, via the blucinQue Nice app and the Fondazione Cirko Vertigo website.

During the three-day festival, in addition to the 24-hour dance performance, which will also involve the inhabitants of the city of Cuneo, there will be a Game Jam, a participatory workshop in which citizens will take part, which will be realised in parallel and broadcast in connection with the city of Aschaffenburg in Germany, the leading partner of the Dialog City project.

Three dance and performance workshops are planned, defined by their creator Raffaele Irace as "experiences", each lasting approximately two hours. The first experience will focus on the concept of discovery, the second on that of creation, the third and last on the concept of composition. The workshops will be led by professional dancers and choreographers **Daniela Paci**, **Cecilia Castellari** and **Davide Degano**.

Finally, during the festival there will be the public return of the artistic residency of **Anne Fehres** and **Luke Conroy**, a multidisciplinary duo selected by the Dialog City Art for public residency programme. For four weeks, Anne and Luke will observe the local Mondovì community and enter into contact and dialogue with it through two workshops open to all. The result of the artistic residency will be a large-scale photographic composition that will be exhibited to the public during the Festival.

THE DIALOG CITY PROJECT

"Dialog City is a smart city". This is the idea behind the European Dialog City project. What is the concept of our common future and how can it be developed through technology without focusing on technology? Is art a good medium to achieve this? Dialog City intends to increase the accessibility of culture through a dialogical approach, developing new practices on how to link digital innovation to the physical participation of citizens. In this way, Dialog City creates a socially inclusive, ecological and economically sustainable digital urban environment. Dialog City consists of seven project partners based in small and medium-sized cities in five European countries: it includes city archives and museums, urban activists and social architects, cultural organisations and an institute of contemporary circus art - Fondazione Cirko Vertigo -, as well as vocational training facilities.

In recent years, the term Smart City has entered deeply into our language and thought patterns. It denotes a digitised city that uses technology to collect data, control processes and offer services. It ranges from e-government to self-driving public transport and intelligent building management solutions. Almost all data-intensive sectors can be recorded, analysed and optimised accordingly. But digital transformation is more a mindset than a purely technical innovation.

Through the development of a citizen archive platform - a contribution of the city of Graz (Austria) - the creation of a toolkit for design thinking future literacy - the building of formative skills on the concept of building the future - and the implementation of workshops held by professional artists, the initiative aims to provide citizens of all communities involved with a kind of compass in the face of the increasing complexity of our globally interconnected world.

The objective of future literacy is to develop a prototype methodology and generate creative ideas that will transform the way citizens imagine and embrace future cities, which are now characterised by rapid technological change and unforeseen crises, redefining the role of citizens themselves in future smart cities and complex ecosystems. In this context, art and artists are used as mediators and potential educators.

The Hybrid Festival in Mondovì is the first of a series of Hybrid Festivals to be held in 2024 in **Graz (Austria)** and in 2025 in **Aschaffenburg (Germany)** and **Montpellier (France)**: these festivals become physical and digital cultural platforms to reach different audiences. Finally, an Art For Public residency programme invites artists to develop ideas for urban interventions that address local or global issues of great relevance to their respective urban society, based on a participatory approach.

THE FORMAT 24 HOURS X 24 MINUTES

24 Hours x 24 Minutes is a new performance format, devised by choreographer Raffaele Irace, in which two dancers, Marco Volta and Rosalie Wanka, will share a stage space - in this case different locations in the city of Mondovì - for 24 hours, at the end of which they will have to present a performance lasting at least 24 minutes. The audience present attends the rehearsals and can interact with the artists and give input for the creation of the performance, delivering suggestions in the form of text written on a sheet of paper. A video camera streams the 24-hour rehearsal online and a chat room connects the web audience with the dancers, allowing interaction via chat as well. A true creative marathon that will be followed both live, without the need for booking, and live streaming via the free downloadable

blucinQue Nice app and the Fondazione Cirko Vertigo website. The 24 hours of streaming will start on **21 July at 21:00 from Piazza Maggiore**. The final show is scheduled for **22 July at 22:00 in Piazza Maggiore** in Mondovì.

In detail: from 21:00 to 23:30 on 21 July the two dancers will start their creation in Piazza Maggiore. From midnight until 14:00 on 22 July, the Museum of Ceramics will host them. Following this, from 2.30 p.m. to 5 p.m. on 22 July they will move to the Belvedere, ending, from 5.30 p.m. to 10 p.m., back in Piazza Maggiore, the venue for the final performance.

To complete the picture, an open call aimed at external artists and the general public, called upon to make their own contribution to this artistic marathon. During the three days of the festival and the 24-hour live broadcast, video-photographic contributions from the public will be screened on the theme: How do you imagine your future? The best artistic materials (performing arts, visual arts, theatre, music) dealing with the theme with an original and creative approach will be selected. The artists applying will be able to start from the questions: 'What is the concept of our common future and how can we develop it through technology? Is art a good medium for this purpose?'. You can send your video-photographic contributions no later than 7 July by writing to dialog@cirkovertigo.com stating your name and surname, telephone number, e-mail.

THE WORKSHOPS/EXPERIENCES

Three dance and performance workshops are planned, defined by their creator Raffaele Irace as "experiences", each lasting approximately two hours. The first experience will focus on the concept of discovery, the second on that of creation, the third and last on the concept of composition. The workshops, open to professional and amateur dancers, performers, acrobats, actors, but also to anyone who wants to get involved by moving their body, will be led by professional dancers and choreographers Daniela Paci, Cecilia Castellari and Davide Degano. At the end of the last experience, there will be a meeting with the protagonists of 24 Hours x 24 Minutes who will involve the workshop participants in their creation. Participation in all three workshops is recommended.

The first experience, that of discovery, will be organised in Piazza Maggiore on **21 July** from 17:30 to 19:30, the second experience, dedicated to creation, on **22 July** from 10:30 to 12:30 at the Belvedere, and finally the third experience, whose focus will be on composition, will return to Piazza Maggiore on 22 July from 15:30 to 18:30.

IMAGINE OUR FUTURE GAME JAM

This is a participatory workshop in which citizens, students and activists will take part, which will be held in parallel and broadcast in connection with the city of Aschaffenburg in Germany, the lead partner in the Dialog City project. Objective: to develop game ideas together and then design concrete prototypes that address hot topics affecting our future such as climate change, the current economic crisis and global interdependencies. Themes that can be explored in the game jam to generate innovative ideas and make complex issues visible in a playful way. But how does the Imagine Our Future Game Jam actually work?

Several teams on site, in Aschaffenburg and Mondovì, will develop game ideas on a specific theme within a specific time period. They will be supported by supervisors **Stefan Horn** and **Axel Watzke** and professional game designers to convert these ideas into playable prototypes with the help of agile

development methods. The playtests developed by the various groups will take place in the form of online presentations between the two cities involved. Under the title Labourgames, the two game masters Stefan Horn and Axel Watzke have already designed and run Game Jam in cooperation with other European partners in Rome, Hamburg, Athens and Amsterdam. More than 80 game ideas have been developed so far. Individuals or groups who already know each other can participate. Three groups of a minimum of 6 and a maximum of 15 people will be selected. The Game Jam is scheduled at the City Palace of Mondovì on **20 July** from 3pm to 7pm, on **21 July** from 10am to 5pm and on **22 July** from 10am to 1pm.

THE ARTISTIC RESIDENCY

During the festival, on 20 July at 20:00 near the Belvedere tower, there will be the public return of the artistic residency of Anne Fehres and Luke Conroy, a multidisciplinary duo selected by the Dialog City Art for public residency programme. Starting on 20 June, Anne and Luke will observe the local community of Mondovì for a month and enter into contact and dialogue with it. The result of the artistic residency will be a large-scale photographic composition that will be exhibited to the public during the Festival. Everyone will be able to contribute their shots to the **News from home project**: these photographs, the artists explain, can have any subject - their neighbours, a meal, an object, a building - with the aim of capturing Mondovì's past, present and shared hopes for the future. The two artists will organise two workshops entitled **Mondovì: Past, Present, and Future**, to develop creativity, a sense of collaboration and learning about new forms of art. The first workshop, aimed at children and teenagers, will be held at the Athletics Track, in via Conte di Sambuy 26, on 3 July at 2 p.m. The second, workshop aimed at professional and amateur photographers, will be held on 4 July at 6 p.m. at the railway station.

To take part in workshops, Game Jam, laboratories with the artists in residence and to send your artistic contributions by responding to the open call, you can send your application or your video-photographic materials no later than **7 July** by writing to dialog@cirkovertigo.com stating your name and surname, telephone number and e-mail. For dance workshops, please indicate any previous experience in the artistic field.

The Hybrid Festival develops in synergy with the **Piazza di Circo Festival**, sharing its urban spaces and programming period. A festival within a festival, to increase the dialogue between different organisations and arts, to network, to optimise resources and workforce, and to give the public a profoundly smart cultural offer. This year the festival reaches its sixth edition with a programme spanning 14 days with more than twenty shows presented by international companies. The usual Piazza Aperta competition dedicated to the new generations will not be missing. Once again this year, in addition to the stage set in Piazza Maggiore, the chapiteau of the Teatro nelle Foglie company will be set up in the Breo district, so as to involve the entire historic centre. "The city festival Piazza di Circo continues to enrich its multifaceted and widespread format in synergy with the events hosted and promoted by the city," says **Marco Donda**, director of Piazza di Circo. "This year Piazza di Circo, included in the programme of the 55th edition of the Mostra dell'artigianato artistico and the Doi Pass white nights, will welcome the Hybrid Festival with its innovative proposal of creation and live performance, for a new form of dialogue with the citizenship. A festival within a festival'.

Raffaele Irace, the artistic director of the festival, is also director of dance programming at the Gallus Theater in Frankfurt and founder of the dance festival 'Solocoreografico' and the format 'Impro_Ring'. Particularly interested in dance research in its various aspects and forms of expression, he develops

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F O N D A Z I O N E

artistic formats that are ideal as an expressive platform for artists and to facilitate networking between dance professionals. He studied at the Dance Academy of the Teatro Nuovo Torino, Italy, and at Maurice Béjart's École-Atelier Rudra - Lausanne, Switzerland. In 2005, he graduated in DAMS at the University of Turin. Irace has been a solo dancer for the Compagnia di Danza Teatro Nuovo in Turin, the Tanztheater Regenbogen in Koblenz, the Kassel State Theatre, the Braunschweig State Theatre and the Gärtnerplatz State Theatre in Munich, Germany. During his international career in Europe between Italy, Germany, Belgium and France, he danced the works of great masters of choreography such as Robert North, Mats Ek, Renato Zanella, Austin Hartel, Carolyn Carlson, Jacopo Godani, Maurice Béjart, William Forsythe and many others. Irace has choreographed for dance, opera and theatre and is active as a dance teacher in various companies worldwide.

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Italian partners Municipality of Mondovì, CFP CEMON, CIAC

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In collaboration with the format 24 Hours x 24 Minutes®, organised by Associazione Culturale Supernova and with Museo della Ceramica of Mondovì

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cfpcemon

CIAC

Museo della Ceramica
di Mondovì

MONDOVI

MACRAMÈ

PIAZZA CIRCO

24hours
x 24minutes

SUPER
NOVA

Museo della Ceramica
di Mondovì